

A New Era of Public Safety: How the City of Placentia Leverages Cloud Video Surveillance Technology



As public safety and security evolve, innovative solutions play a pivotal role in improving operational efficiency and ensuring community welfare. Among these advancements, cloud-based video surveillance systems stand out for their scalability, ease of access, and comprehensive monitoring capabilities. The City of Placentia, in California, has turned to a powerful partnership between CheckVideo and Perimeter Protection to revolutionize its approach to safety and surveillance in its journey to address various security challenges.

In an insightful conversation, IT Sergeant Dave Radomski from the City of Placentia discusses how the CheckVideo cloud surveillance system has transformed their approach to public safety and operational efficiency.

1. Can you give us a detailed overview of what prompted Placentia to adopt CheckVideo's cloud video surveillance system?

Our journey began with a pressing issue at our park facilities where we faced challenges with people seeking shelter in restrooms overnight. The parks are understaffed and do not operate 24x7, so we needed an effective yet economical solution to monitor these activities remotely. CheckVideo offered a scalable, cloud-based solution that was quick to deploy and came with the added advantage of remote monitoring capabilities, which was ideal for our needs.

The cloud-based solutions are so much better to scale because you're not reliant on a closed network. Anywhere you can find the internet, you can get them up and running. We've even piggybacked off private businesses, community partners that allow us on their internet to get these cameras up to the cloud.

2. How would you describe the support you get from Perimeter Protection in comparison to prior security companies that you may have worked with?

Working with Perimeter Protection has significantly enhanced our security operations due to their local presence right here in the city. This proximity allows for exceptionally quick response times, and their proactive approach means they often address video issues before we even become aware of them.

CheckVideo and Perimeter Protection ensure that our cameras are not only operational, but also performing optimally. This attention to effective functionality is crucial for our security needs.

3. What are some specific features of CheckVideo's surveillance system that you found most useful?

The mobile accessibility stands out immediately. The ability to monitor live feeds and receive alerts on-the-go has allowed us to be more responsive. We have 76 cameras now. The system's event-trigger technology has streamlined how we focus our surveillance, particularly in identifying relevant incidents involving specific people or vehicles.

Early on we ran into an issue where evidentiary video was not tagged or labeled, but you guys have come up with a solution to verify the source of the video using the QR code. That's been helpful the few times these have been to court. It's nice to have a partnership where people take our feedback and implement something

4. How would you rate the overall solution provided by CheckVideo and Perimeter and why?

I don't ever give anything a 10 just because there's always room for improvement, but this system is definitely a nine on a 10 scale. The combination of affordability, user-friendliness, scalability, and high-quality imagery contributes to this rating. Also, it's the proactive partnership from Perimeter Protection and CheckVideo that distinguishes their solution from others. A lot of stuff bought by cities is kind of a buy it and forget it. A lot of things we buy, we set up and then never touch it. I can truly say this one's been a partnership. Everybody's looking out for each other to get the most out of the product.

5. How has the integration of this surveillance technology influenced daily operations and overall safety within the city?

The cameras act as a powerful deterrent. We don't have signs up, but you see people look at them. Being that there's so many cameras in a concentrated area, especially with our gang neighborhoods and gang violence, they're able to get vehicle descriptions, people descriptions, and sometimes even the event on the video.

Detectives now routinely rely on surveillance footage as a first step in their investigations. We're able to solve hit and run vehicle collisions, mail theft, even just the nuisance crimes still get attention as well.

Dave's insights highlight a successful partnership with CheckVideo and Perimeter Protection, highlighting the strategic implementation of cloud surveillance technology in enhancing public safety and operational efficiency in Placentia. As the city looks forward to future enhancements, the continued evolution of this partnership promises further advancements in public safety technology.